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Workshop of the DVPW Working Group *Digitalization and Politics*

## Platform Governance and Politics

**Workshop organizers:** Angela Oels (University of Augsburg); Julia Schwanholz (University of Duisburg-Essen); Lena Ulbricht (Weizenbaum Institute/WZB Berlin)

### Program

**Wednesday, 28<sup>th</sup> of September 2022**

**13:00** **Welcome and Introduction**

**13:30 – 15:00** **Panel I: Platform Power and Strategies**

Chair: Lena Ulbricht (Weizenbaum Institute/WZB Berlin)

Maximilian Mayer (University of Bonn): **Theorizing the power of platforms – a puzzle of dominance and fragmentation**

(Discussant: Timo Seidl)

Nicolás Palacios (ETH Zurich): **Strategies and tactics in platform capitalism: Digital vignettes on contested spatial production through quick delivery platforms in Berlin and Barcelona**

(Discussant: Maximilian Mayer)

Timo Seidl (Wien University) **Getting a Grip on Platform Capitalism. Understanding the EU's New Digital Competition Policy**

(Discussant: Nicolás Palacios)

**15:00 – 15:30** *Coffee Break*

**15:30 – 16:30** **Panel II: Education & Platforms**

Chair: Angela Oels (University of Augsburg)

Yoosuf Ali (Jawaharlal Nehru University): **The making of digital platforms and its implication on higher education in India**

(Discussant: Julia Teebken)

Julia Teebken (Princeton University), Nicole Mitchell (Free University of Berlin): **Adaptation platforms – a way forward for adaptation governance in small cities? Lessons learned from two cities in Germany**

(Discussant: Yoosuf Ali)

**16:30 – 17:00** *Coffee Break*

**17:00 – 18:30**

**Panel III: Social Media, Hate Speech, and Publics in the Digital Age**

Chair: Julia Schwanholz (University of Duisburg-Essen)

Sheila Lalwani (University of Texas): **Enough is enough? How the German constitutional court considers gender-specific hate speech**  
(Discussant: Gabi Schlag)

Gabi Schlag (University of Tübingen): **Saving the freedom of expression through platform governance? Contested norms and the re-configuration of publics in the digital age**

(Discussants: Nathalie Van Raemdonck, Paula Wallmeyer, Wolf Schünemann)

Nathalie Van Raemdonck (Free University of Brussels), Paula Wallmeyer (Hildesheim University), Wolf Schünemann (Hildesheim University): **In mods we trust? Assessing the effects of community self moderation on Reddit**

(Discussant: Sheila Lalwani)

**19:30 – open end**

*Dinner at Wirtshaus Duisburg*

*Am Innenhafen 8-10, 47059 Duisburg*

**Thursday, 29<sup>th</sup> of September 2022**

**09:30 – 11:30**

**Panel IV: Political Parties and Elections**

Chair: Lena Ulbricht (Weizenbaum Institute/WZB Berlin)

Julia Fleischer (Potsdam University), Lukas Thiele (Potsdam University): **Issue yield in social media campaigns for the 2021 German federal election**

(Discussant: Paige Isaacson)

Kristina Weissenbach (University of Duisburg-Essen), Jessica Beyer (University of Washington): **Party institutionalization via platform? A comparative analysis of highly populated online communities on their route to institutionalized parties**

(Discussants: Julia Fleischer, Lukas Thiele)

Ningjie Zhu (University of Bonn): **Platformized China's party building: How does the CCP envision party governance based on AI-assisted platformization?**

(Discussants: Christina Weissenbach, Jessica Beyer)

Paige Isaacson (Goldsmiths, University of London): **Assemblages of Trumpism: the affective spaces of right-wing populist social media**  
(Discussant: Ningjie Zhu)

**12:00**

**Farewell and End of the Workshop**

## Accommodation

B&B Hotel Duisburg  
Zum Portsmouthplatz 20,  
GPS: Mercatorstraße 25,  
47051 Duisburg, Deutschland  
+49 203 75944-0  
[duisburg@hotelbb.com](mailto:duisburg@hotelbb.com)

95 EUR excl. Breakfast  
105,50 EUR incl. Breakfast  
**“PlatformWorkshop”**

## Venue

Universität Duisburg-Essen (Campus Duisburg)  
Lotharstr. 53  
47057 Duisburg  
Building: LS  
**Room: LS 105**



### **Covid-19 protection measures**

The protection of all participants is our highest priority. On site, we will adhere to the applicable corona protection measures of the state of North Rhine-Westphalia. Regardless of the applicable corona protection measures, we ask all participants, even if vaccinated, to take a Rapid Covid-19 antigen self-test prior to arrival. In addition, we will provide a self-test for all participants on site. We will also prepare the option of online participation.